



FPC PRESS RELEASE

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FPC to celebrate industry's links with Mexico at Annual Dinner 2010

A stunning evening bringing together the vibrancy, colours and flavours of Mexico is planned for the Fresh Produce Consortium's 64th Annual Dinner on Saturday 30 January 2010. FPC is delighted to announce that Anglian Business Solutions are the major sponsor for the event for the third year running and is grateful for the support of ProMexico as the fresh produce industry celebrates its links with Mexico.

"We are delighted to be hosting guest nation Mexico in 2010 following a fabulous evening earlier this year with the Minister, Ambassador and our friends from Kenya," said Jim Rogers, President of the FPC. "The FPC Annual Dinner is a great occasion in our industry's calendar and a wonderful celebration of great trading relationships. We are grateful to our sponsors for their support of this special event."

The evening will combine English traditions with the style and culture of the guest nation, with entertainment by a Mariachi band, floral displays, fine wines and tequila, and a menu centred on the gastronomic delights of Mexico.

The FPC Annual Dinner 2010 will be held at the Park Lane Hotel, Piccadilly, London, which provides a beautiful Art Deco ambiance to the evening. Held on the Saturday before Fruit Logistica the FPC Annual Dinner is a great precursor for UK importers and their global suppliers to get together and enjoy a great industry occasion.

Tickets are on sale now for the Dinner at £115 + VAT; for further information contact FPC.

Ends

Notes for editors:

1. The Fresh Produce Consortium (FPC) is the UK's fresh produce trade association and is based in Peterborough. The FPC has represented the fresh produce sector for many years and is recognized across the UK and EU as the voice of the industry.
2. Extensive membership covers the complete spectrum of industry businesses including growers, importers, wholesalers, retailers, distributors, processors, packers, food service companies and other allied organisations.
3. For more information and tickets contact angie@freshproduce.org.uk or tel: 01733 237117.